



Dear Sponsor/Advertiser:

As the air gets crisp and your budgeting pencils get sharp, we would like to ask you to consider East Youth Baseball as a place to put your sponsorship dollars in 2018. With over 800 games and 10,000 park visitors each season, East Youth Baseball, located at the corner of Lloyd Expressway and Vann Ave., offers you a wonderful opportunity to support more than 1,200 boys and girls ages 5 through 14 and keep your name top-of-mind and in front of their families and friends throughout the Spring, Summer and Fall seasons.

Because EYB is a non-profit organization, none of this is possible without the help of our generous sponsors. There are a number of sponsorship levels available that are a winning game plan for everyone involved. These sponsorships help us provide the best facilities and equipment possible for our teams as well as fantastic exposure for your business.

Sponsoring a team at East is an inexpensive way to showcase your business to our thousands of fans and players. Team sponsorships begin at only \$500. Your company's name will be on each player's shirt and listed with the roster of players in our program book and website. Other sponsorship levels include EYB score board signage, field banners, our yearly program book, and EYB electronic communications including website, newsletter and texts sponsorships. They are all a very affordable way to show your support for your community while building your brand awareness!

**Please see a complete list of our current sponsorship opportunities on the next page.**

Opening day is April 7, 2018, so please contact me soon to be a sponsor at any level. All checks and ad artwork must be turned in by February 7<sup>th</sup>. Checks should be made payable to East Youth Baseball and mailed to:

East Youth Baseball  
PO Box 5285  
Evansville, IN 47716

On behalf of all our league officers, managers, coaches, volunteers and especially the boys and girls at East...thank you!

Sincerely,

A handwritten signature in black ink, appearing to read "Scott A. Hurt".

Scott A. Hurt  
Marketing Director, East Youth Baseball  
sahurt19@gmail.com  
812-598-4182